

## EXECUTIVE PRESENCE TRAINING WITH DEREK BBANGA



### Public Image Executive Presence Workshop

Executive presence may be difficult to define, but we all know it when we see it. Someone walks into the room and people step aside. Heads turn. When they speak, people listen. When they ask, people answer. When they lead, people follow. Executive presence can help you land a job, get a promotion, win a contract, or lead your organisation through change. Having a strong executive voice and presence is an indispensable skill for all leaders.

This training course you will gain the techniques and awareness to present

yourself in a confident and authoritative manner. Learn how to project assertiveness, build your credibility and trust with colleagues, stakeholders, and clients. Inspire people to action and gain greater buy-in for your ideas.

The programme is highly interactive with numerous opportunities to reinforce learning through practical group exercises. You will gain invaluable insights into how you see yourself and receive feedback so you can take steps to manage the perceptions others have of you.

#### Key Learning Outcomes

1. Increased awareness of how others perceive you and how to manage their perceptions effectively and well.
2. How to create positive impressions in terms of business etiquette, attire, voice and conversational techniques.
3. How to interact at senior levels with poise and confidence.
4. How to extend your reach and visibility within your organisation and in other business and professional forums.
5. How to stand out, gain recognition and enhance your professional credibility.
6. How to take a strategic approach to building your profile and presence.

#### Who should Attend?

1. New and emerging leaders, managers and professionals in all disciplines who wish to progress their careers and seek therefore to develop their executive presence and their leadership and communication skills
2. Anyone looking to build or boost their confidence at work

#### Course Modules

- Introduction to Executive Presence and First Impressions
- Personal Branding
- Body Language
- How to Command and Work any Room
- Business Networking
- Running Effective Meetings
- Professional Appearance
- Executive Dining
- Presentation Skills and Public Speaking
- Executive Fitness Rules

Date: 22nd to 23rd June 2017

Time: 8:00 AM - 5:00 PM

Venue: Swiss Hotel, Lenana Mount on Ralph Bunche Road  
Charge: Ksh. 38,500 (Inclusive of facilitation, meals, certificate and notes)

Mpesa Paybill number: 998190  
Account Number: (Your full name)

or Cheque drawn to Public Image Inc. Limited

**Contacts:**

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**GET IN TOUCH**

We, at Public Image Inc. would be delighted to work with you (both individuals and companies) to improve your soft skills. Our services include:

Mystery Shopping/ First Impressions audit  
Personal Branding, Image & Dress  
Professional Business and Social Etiquette  
Exceptional Customer Service  
Emotional Intelligence and Assertiveness  
Corporate Team Building Retreats  
Corporate Emceeing  
Public Speaking and Presentations skills

Find out how we can help by contacting any of the following:

Vivian: [vivian.kamau@publicimageafrica.com](mailto:vivian.kamau@publicimageafrica.com)

Joe: [joe.harvey@publicimageafrica.com](mailto:joe.harvey@publicimageafrica.com)

We have recently worked with:





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### What our customers say:

Can I just say, during your session I had such deep 'Aha' moments, I think I lost track. Your subject struck a deep chord with me especially since lately I have been 'stuck' in a sense, which is why I am so glad I came to Stephen's class that day. I felt so rejuvenated afterward! I have been reflecting on what you taught – because having worked in media and entertainment, I am fully cognizant of the importance branding plays, both personally and professionally. Had heard about you before and I daresay you over-delivered beyond any expectations I had. I don't believe there coincidences but divine appointments.

**-Renee Makau - Royal Media Services, Marketing Manager**

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